



PHILIPPINE FRANCHISE ASSOCIATION®

presents



**FRANCHISE ASIA**  
PHILIPPINES 2023

**Fun.Friendship.**  
**Franchising**



**International  
Franchise  
EXPO**

**27-29 October**

SMX Convention Center, Manila

[www.franchiseasiaph.com](http://www.franchiseasiaph.com)



**FRANCHISE ASIA**  
PHILIPPINES 2023

# Why Invest in the Philippines



- One of the fastest growing economies in the world
- Large, young and English-speaking population of 116 million
- Economic optimism among the highest globally
- Expected to be among the biggest economies in the world by 2035



## Why Exhibit?

- Franchise Asia Philippines averages 50,000+ visitors every year
- Meet with potential franchisees from all over the Philippines and overseas
- The Philippine economy is booming once again and is expected to be one of the fastest-growing in the world



**BOOK YOUR SPACE NOW!**

Limited slots only!

Scan to sign-up online

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