



PHILIPPINE FRANCHISE ASSOCIATION®

presents



**FRANCHISE ASIA**  
PHILIPPINES 2023

**Fun. Friendship.  
Franchising**



**International  
Franchise  
EXPO**

**27-29 October**

SMX Convention Center, Manila

[www.franchiseasiaph.com](http://www.franchiseasiaph.com)



**FRANCHISE ASIA**  
PHILIPPINES 2023

# Why Invest in the Philippines



- One of the fastest growing economies in the world
- Large, young and English-speaking population of 116 million
- Economic optimism among the highest globally
- Expected to be among the biggest economies in the world by 2035



## Why Exhibit?

- Franchise Asia Philippines averages 50,000+ visitors every year
- Meet with potential franchisees from all over the Philippines and overseas
- The Philippine economy is booming once again and is expected to be one of the fastest-growing in the world



**BOOK YOUR SPACE NOW!**

Limited slots only!  
Scan to sign-up online

For Inquiries contact PFA Secretariat:  
(+632) 8687-0365 to 67  
(+639) 99-8833732 · (+639)32-8792732  
[pfafranchise@pfa.org.ph](mailto:pfafranchise@pfa.org.ph)

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