

COMPANY NAME \_\_\_\_\_ FRANCHISE BRAND/NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL.NO. \_\_\_\_\_ FAX NO. \_\_\_\_\_ MOBILE NO. \_\_\_\_\_

EMAIL \_\_\_\_\_ URL/WEBSITE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ DESIGNATION \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE OF RESERVATION \_\_\_\_\_

COUNTRY OF ORIGIN \_\_\_\_\_ SECTOR: ☐ Food ☐ Retail ☐ Service

YEAR ESTABLISHED \_\_\_\_\_ No. of Company Owned \_\_\_\_\_ No. of Franchise Outlets \_\_\_\_\_ Total Capital Investment \_\_\_\_\_

☐ Franchisor / Master Franchisee ☐ Others \_\_\_\_\_

#### OPTION 1: BOOTH PARTICIPATION

##### FRANCHISORS (HALLS 1-4)

- ☐ **OPTION 1: RAW SPACE**  
(minimum of 36 sqm) USD 12,070  
Inclusions: booth carpeting and 1 power outlet (300watts)
- ☐ **OPTION 2: STANDARD BOOTH SCHEME at USD 3,200/ 9 sqm**  
Inclusions: partition walls, 1 information table, booth carpeting, fluorescent lightings, fascia board with company name, 2 chairs, 1 power outlet (300watts)



Total Area of: \_\_\_\_\_ Total Cost: US\$ \_\_\_\_\_

##### PREFERRED LOCATION

Please indicate your 3 most preferred locations and indicate their booth numbers in the spaces provided below. Please note that the Organizers reserve the right to revise the floor plan and /or booth numbers as necessary.

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

#### OPTION 2: Catalogue Show - US\$ 500

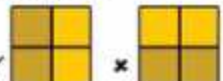
Inclusions: Individual Brochure rack / shelf, area to display poster / brochure, shared personnel to attend to inquiries, brief company info and details maximum of 200 words) incorporated into the panel board, summary of inquiries received at the event.

#### OPTION 3: ADVERTISING IN THE FRANCHISE EXPO SHOW DIRECTORY

(to be printed in 6" x 9" size, full color glossy pages at 30,000 copies)

Position	Cost
<input type="checkbox"/> Back Cover (Colored only)	USD 600
<input type="checkbox"/> Inside Front Cover (Colored only)	USD 500
<input type="checkbox"/> Inside Back Cover (Colored only)	USD 450
<input type="checkbox"/> First Fly Leaf (Colored only)	USD 400
<input type="checkbox"/> Back Fly Leaf (Colored only)	USD 380
<input type="checkbox"/> Full Page (Colored)	USD 350
<input type="checkbox"/> Full Page (Black & White)	USD 300

#### TERMS AND CONDITIONS:

- Booth design should be submitted for the organizer's approval to prevent the blocking of the others exhibitors.
- Bookings of 2 booths shall be in vertical configuration. 
- For new exhibitors, please submit the following:
  - Company Profile / Franchise Investment Package
  - Existing outlets, branches with their complete addresses and photos.
- The Exhibitor warrants that all information and documents submitted to the Organizer in connection with Franchise Asia Philippines 2023 Expo shall be true and complete.
- The Organizer and its agents, representatives, contractors, and employees shall not be responsible in any manner whatsoever for the consequences of any dealings and commercial transaction made between the Exhibitor and other parties during or as a result of the exhibition.

#### PAYMENT TERMS:

- Please make cheques payable to PHILIPPINE FRANCHISE ASSOCIATION, INC.
- DEPOSIT: Space reservation will be confirmed upon receipt of 50% commitment fee due on or before April 14, 2023
  - BALANCE: 50% due on or before June 30, 2023
  - Only exhibitors with FULL payment will be allowed to ingress.
  - Only Exhibitors with FULL payment on or before June 30, 2023 will be included in the listings.
  - DOLLAR PAYMENTS:
    - Account Name: Philippine Franchise Association, Inc.
    - Dollar Savings Acct. No. 9824-002131
    - Bank Name: BANK OF THE PHILIPPINE ISLANDS
    - Ortigas Emerald Branch
    - Bank Address: Unit 101 G/F Jollibee Plaza Condominium
    - Emerald Avenue, Ortigas Center, Pasig City, Philippines
    - Bank Swift Code: BOPIPHMM
    - \*Note: Bank charges and taxes are to be borne by the exhibitors.
  - Email the PDF copy of the deposit slip to [pfafranchise@pfa.org.ph](mailto:pfafranchise@pfa.org.ph). Please indicate your company name with contact details for the issuance of your official receipt.

#### TERMS & CONDITIONS:

- The organizer reserves the right to alter, reconstruct and reconfigure the floor plan for whatever aesthetic, practical and/or technical reasons in the interest of the exhibit.
- Priority of space allocation is given to PFA partners/members.
- Space reservation will be tentatively confirmed upon receipt of 50% downpayment due on April 14, 2023.
- An exhibitor is considered confirmed only when the exhibition fee has been fully paid on or before June 30, 2023

#### CANCELLATION POLICIES:

- 50% of total exhibition fee - if written notice is received between **August 1-15, 2023**
- NO REFUND - if written notice is received after **August 16, 2023**



**BOOK YOUR SPACE NOW!**

Limited slots only!

Scan to sign-up online

For Inquiries contact PFA Secretariat:  
(+632) 8687-0365 to 67  
(+639) 99-8833732 • (+639)32-8792732  
[pfafranchise@pfa.org.ph](mailto:pfafranchise@pfa.org.ph)

 FranchiseAsiaPH